

# Protect and Manage Your Instant Messaging: Postini Perimeter Manager for IM

## The only Managed Service for IM Security

As the leading enterprise-class managed service, Postini is the only provider enabling businesses to quickly deploy, manage, and leverage instant messaging (IM) as a communications and collaboration tool without the high costs and challenges of building an in-house IM infrastructure. As part of Postini's Integrated Message Management service, Postini Perimeter Manager for IM integrates with our email management and security to provide comprehensive protection against IM threats while enabling more effective management of IM communications.

Instant messaging presents many of the same threats and issues as email management and security. With Postini Perimeter Manager for IM, you can realize the benefits of increased user productivity with IM, while stopping IM threats and reducing risks such as the loss of intellectual property.

Postini Perimeter Manager for IM stops IM worms and blocks suspicious attachments to instant messages before they can ever enter your network. Best of all, it is easy to activate in a matter of minutes through a DNS redirect so that you can begin protecting your organization from IM threats immediately.

### Threat Prevention

IM worms and viruses represent more than 85 percent of all IM threats. Postini ensures these threats are effectively blocked.

### Content Management

IT Managers have the ability to block file transfers, and inappropriate content from being transmitted via IM in order to mitigate legal liabilities and the loss of intellectual property.

### User Management

Through Postini's exclusive Active Policy Management, you can apply IM policies to domains, user groups and individual users, giving you the ability to enable or restrict communications between specified users and groups.

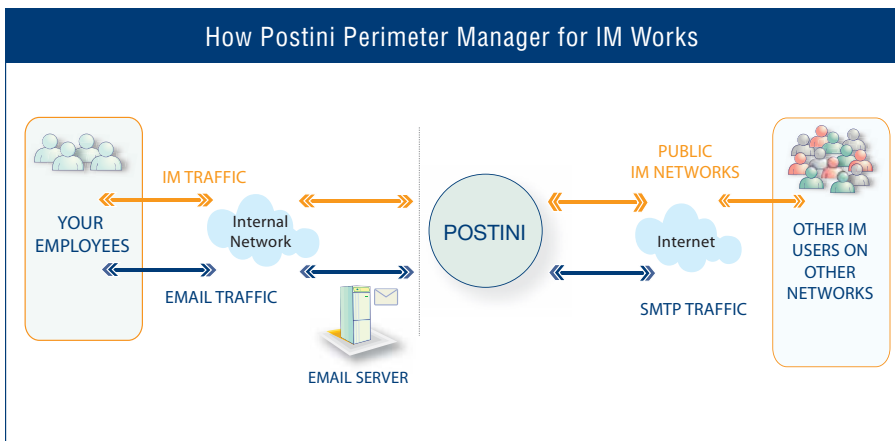
### IM Management

Turn IM into a standard piece of your IT infrastructure through Postini's IM management features. Choose whether your users can access IM inside or outside of the enterprise and publish IM screenname directories so your users can collaborate more easily with co-workers.

## Benefits of Perimeter Manager for IM

- Standardize the IM client that is used on your network. Rather than allowing anyone to use various commercially available IM clients, select the one protocol that you want to support and block the others.
- Improve identity management with the ability to link IM screennames to users' email addresses.
- Ensure that remote and/or traveling workforce using IM through your company's corporate network is protected and monitored.
- Enforce acceptable use of IM through configurable content rules to prevent illicit or harassing communications.
- Centrally monitor usage patterns and statistics on blocked events and conversations from a convenient web browser.

**Figure 1** Postini Perimeter Manager for IM sits between you and public IM carriers to protect your network and users from instant messaging threats such as IM worms.



## No Installation. No Training. No Maintenance.

As a premium managed service, you don't need to invest in hardware or software. With no hardware or software to deploy, there is no installation required. There's never any maintenance or updates to worry about.

## About Postini

Postini is the global leader in Integrated Message Management, providing security, compliance, availability, and visibility solutions for corporate email and instant messaging systems. Postini's messaging services are designed to protect businesses from a wide range of IM and email threats, address regulatory compliance requirements, and enable the management and enforcement of enterprise policies. Protecting electronic communications for more than 30,000 businesses worldwide, Postini provides comprehensive, flexible, and trusted managed services for message security and management.

## Postini Perimeter Manager for IM

|                           | FEATURES & BENEFITS  |
|---------------------------|--|
| <b>IM Managed Service</b> | <p><b>Managed Service Deployment Model:</b> No need to deploy an IM infrastructure and incur the costs of buying and managing hardware or software. Easy configuration via DNS redirect.</p> <p><b>Proxy Architecture:</b> Real-time in-memory message processing means no latency.</p>  |
| <b>Threat Prevention</b>  | <p><b>Real time Blocking of IM malware threats such as viruses, worms, spim and spyware:</b> Proactively keeps threats from ever reaching your network protecting both IM and non-IM users.</p> <p><b>Blocks URLs pointed at malware:</b> Protects users from unknowingly clicking on infected links.</p>  |
| <b>Content Management</b> | <p><b>Blocks file transfers:</b> Provides enhanced protection against transport of malware as well as preventing the loss of intellectual property and proprietary information.</p> <p><b>Blocks specific content:</b> Protects employees from exposure to unwanted messages. Minimizes legal liability and litigation risk. Enables IT to enforce acceptable use policy.</p>  |
| <b>User Management</b>    | <p><b>Active Policy Management:</b> Allows customized IM policy enforcement for domains, user groups and individuals, giving you the ability to enable or restrict communication between specified users and groups.</p> <p><b>Ability to control IM protocols used within the company:</b> Allows companies to standardize on an IM client giving greater control and reducing support costs. Gain control over which IM carriers and under which conditions used in your organization.</p> <p><b>Link IM name to user email address:</b> Ability to map previously unknown IM screen names to known corporate users. Create corporate directory of IM screennames to facilitate communication and enable IM policy enforcement consistent with email policy.</p> |
| <b>Reporting</b>          | <p><b>Easy to generate reports:</b> Provide detailed metrics around IM usage by IM protocol and organizational group. Facilitates planning and management of IM initiatives and highlights potential abuse issues.</p>   |



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