

Postini Perimeter Manager for the Web Closes a Critical Security Gap and Addresses Productivity Concerns

The Web has become a critical business productivity enabler for your employees to access important external market information. Yet, it poses serious risks to your company and employees including:

- **Security**—Hackers are increasingly embedding viruses and malicious codes in web pages. Without a solution to scan and filter web pages with malicious codes, you have a critical gap in your security framework.
- **Intellectual property and identity theft**—Once phishing tools and spyware infiltrate employee desktops, your employee identity or your company intellectual property may be stolen.
- **Productivity drain**—Web browsing at work for recreational purposes is increasing. You need a mechanism to analyze and manage to improve employee productivity.
- **Legal**—You may be exposed to legal liabilities if employees access inappropriate content that does not comply to corporate policies.

You need a simple web filtering and scanning solution to enforce content access policies and protect your network from malicious software embedded and distributed through web pages.

Postini Perimeter Manager for the Web™ is the market leading solution that can protect your company from web page threats, enhance productivity, and significantly reduce legal liabilities. It is an important part of Postini's Integrated Message Management platform for securing inbound and outbound communications.

With Postini Perimeter Manager for the Web, you can centrally set content access policies as per corporate guidelines, proactively block web-based spyware, viruses and objectionable content. Postini's solution employs *real-time processing algorithms* that learn and adapt to ever changing internet threat conditions and provide comprehensive web page access protection. In addition, Postini's *network-centric* architecture scales with your usage and you can protect the enterprise with one simple solution.

Getting the protection you seek is as easy as turning on the service—no software and hardware to install, no ongoing upgrades and maintenance to perform, no additional burden on your IT staff. Postini provides you with pre-set content categories to jump start your deployment; you can change and manage the content access policies in real-time using our administrative tools.

More than 36,000 businesses trust Postini to secure their email and instant messaging (IM) communications to ensure business continuity. With over 1 billion messages secured every day, Postini is the most scalable and deployed on-demand solution for integrated message management.

POSTINI'S ON-DEMAND SOLUTION PROTECTS WEB ACCESS AND HALTS WEB THREATS

Postini Perimeter Manager for the Web addresses real-world web protection in two ways:

- **Web filtering** enables you to set access policies to particular web sites based on URL categories, content, and file type to comply with corporate guidelines and external regulations. Pre-set categories block unwanted web sites quickly and easily.

POSTINI WEB FILTERING FLOW

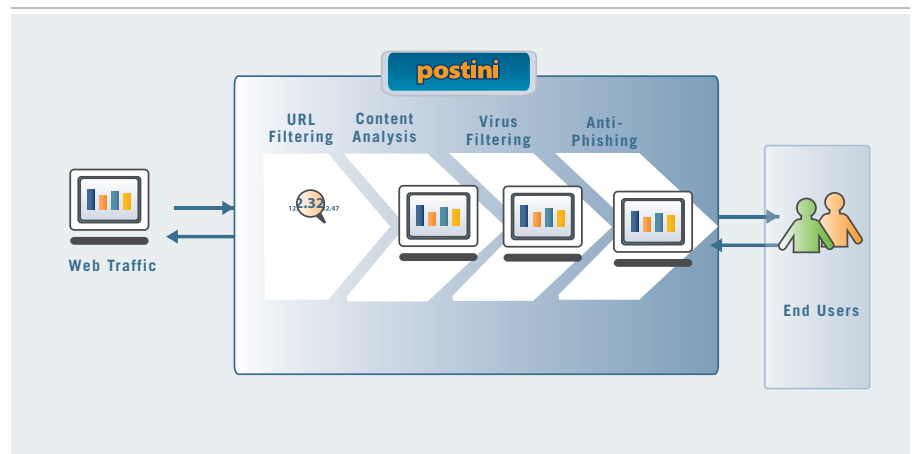


Figure 1: Web-based requests are routed through Postini scanning engines which scrutinize destination URLs and allow or deny access based on company policy guidelines. Virus, spyware and phishing filtering engines protect web users in real-time.

- **Web scanning** analyzes all web content entering the enterprise in real-time and pro-actively blocks malicious programs and viruses before they enter the network. This content scanning offers superior protection over and above merely blocking URLs known to contain viruses or spyware.
- Block unscrupulous web sites from collecting information on your users.
- Prevent information leaks by blocking back-door data transmissions from spyware-infected desktops.
- Enforce company Internet use policies and improve employee productivity.
- Extend web protection and policy controls to remote and mobile workers.
- Customize messages to users when web access is denied.

Postini Perimeter Manager for the Web enables you to:

- Stop web-based viruses and malware before they enter your network.

- Block access to objectionable web content to create a safe work environment.

WHY CHOOSE POSTINI PERIMETER MANAGER FOR THE WEB

Instant deployment

Once you turn Postini's on-demand solution, your protection is immediate, no time consuming steps to install software, integrate and test.

Little or no maintenance

Postini service and protection from known and unknown web threats is automatic. Refining your web use policies takes seconds.

Reduced business and legal risk

Postini's solution implements your company policies for Web content access, eliminates virus and phishing threats, and helps you meet business requirements and comply with government and industry regulations.

Lower Total Cost of Ownership

Postini replaces escalating capital, administrative and capacity expansion costs with a predictable monthly charge based on number of users.

POSTINI PERIMETER MANAGER FOR THE WEB FEATURES & BENEFITS

FEATURE	BENEFIT
Consistent, enterprise-wide policy enforcement	You can set access policies to block access automatically based on URL categories, content and file type and enforce company policies and industry regulations.
Granular control	Flexible URL block and accessible lists let you specify content parameters based on categories.
Comprehensive real-time protection	Postini's intelligent filtering engines detect and block known and unknown threats in real-time before they reach your network.
Active scanning to secure web content	Postini actively scans all incoming web content for viruses, spyware, adware, and mobile malicious code attacks.
Robust decision support and management	Reports by individual, department or organization enable you to analyze search patterns, track web page access and usage and enforce company policies effectively. Reports can be created on a daily, weekly, or monthly timeframe to meet your needs.
Easy-to-use administration tools	Postini's convenient web-based Admin console provides unmatched, centralized visibility and real-time command and control of your entire enterprise.
Integrated Message Management	Postini's Integrated Message Management platform includes email, IM, and web content and virus filtering; email encryption; and email and IM message archiving.



ABOUT POSTINI

As the leader in Integrated Message Management, Postini protects businesses from a wide range of email, instant messaging and web threats, provides message archiving and encryption, and enables the management and enforcement of enterprise policies to meet regulatory compliance requirements.

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